

- To: Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
- From: Nicki Aaker, Director; Carson City Health and Human Services
- Date: September 30, 2021
- Subject: Carson City Health and Human Services Report

Staffing

- The previous Adolescent Health Public Health Educator has left CCHHS for another position. The Clinical Services Nurse Manager will be taking the vacated position. If anyone knows of a nurse looking for a different job, please have him/her contact Nicki Aaker.
- Diabetes has a new staff member working in this program with a small grant. This grant focuses on pre-screening and doing health fairs. The new person works in WIC as well and recently obtained a Nutritional Therapy Practitioner certificate from the Nutritional Therapy Association.

Chronic Disease Updates

Adolescent Health Education

- This program has had a difficult time during COVID-19. Most of the classes were facilitated in schools and since COVID-19, it is harder to get in to have classes.
- Sexual Risk Avoidance Education (SRAE) (Abstinence) classes 1 session at the Virginia City Middle School with 18 students.
- Personal Responsibility Education Program (PREP) (Comprehensive Program) 2 classes completed. One at Western NV Rural Youth Center and Aurora Pines.
- Another class has been conducted at the Carson City Juvenile Probation' Wilderness Program, which is another department of the city.

Ryan White –

- The staff member in this program reaches out to individuals from a list provided by the State Program that are out of medical care or need to renew their eligibility for the program.
- This program services 15 Nevada counties, excluding Washoe and Clark counties.
- During the quarter, there were 57 unduplicated clients

Tobacco Control and Prevention

• CCHHS' Tobacco program staff are collaborating with statewide partners, Southern Nevada Health District (SNHD) and Washoe County Health District (WCHD) on an educational flavoring campaign – (attractingaddictionnv.com).

- A CCHHS' Tobacco program staff collaborated with Healthy Community Coalition and Partnership Carson City to develop educational flavoring clips for youth and adult influencers which featured youth from these organizations, along with a UNR professor. These promote the Nevada flavoring education website (attractingaddictionnv.com). Clips were placed as ads in area movie theaters.
- This program has received the Health Disparities grant and will be hiring a Community Health Worker (CHW). A few years ago, a CHW was hired within the Human Services Housing Program which was very successful since health needs must be addressed in order for the individual to be successful in the housing programs.
- Western Nevada College continues to be tobacco free and CCHHS' Tobacco Control and Prevention continues to attend the committee meetings.
- WNC is wanting the CCHHS' staff member to participate in future tabling events.

Chronic Disease Division Quality Improvement (QI) project – Branding and Video

Chronic Disease Prevention & Health Promotion (CDPHP) Division's programs have identified a barrier with how services are promoted and offered as part of CCHHS due to COVID. The goal of this project is to gain recognition for the Division which will allow programs within the division to be highlighted.

- A logo was developed for identification.
- It's a new combined logo which is important for identification and to communicate to the public the identity of the CDPHP Division as a collective group.
- An animated outreach video was developed to highlight CDPHPs' four programs: Tobacco, Adolescent Health, Diabetes and Ryan White Program. The video has currently been disseminated through CCHHS CDPHP webpage, CCHHS lobby and social media (Facebook and YouTube).

Accreditation

- PHHS grant helps with accreditation efforts.
- Re-accreditation application submitted on 9/24/21; Accepted on 9/27/21; documentation due 11/22/21

Community Health Needs Assessment Update

• 2023 Community Health Needs Assessment - Director having conversations with representative from Carson Tahoe Health about collaborating on the next Community Health Needs Assessment since both institutions need to complete one.

Community Health Improvement Plan

- Carson City Behavioral Health Task Force is very active.
- Recently a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis completed which will lead to a new strategic plan.